

WHO IS WCAC?

Watertown Community Access Center (WCAC) is an independent, not-for-profit, membership based organization consisting of individuals and groups, who live, work or attend school in Watertown. This includes community groups, area businesses, government entities and other local, non-profit organizations.

Established in 2005, Watertown Community Access Center offers classes to community members in basic and advanced television production. Members produce programs that express ideas, share information, entertain and encourage participation in community life.



CHECK OUT OUR STATE OF THE ART FACILITY!



News Desk



TV Studio



Mac Computer Lab



Control Room



Become a
**WATERTOWN
COMMUNITY
ACCESS
CENTER**
**Corporate
Sponsor**

If you are interested in becoming a Corporate Sponsor of WCAC, please contact:

Sharline Nabulime
Marketing Director
Sharline@wcatv.org

Tamarah Green
Executive Director
Tamarah@wcatv.org

www.wcatv.org
617.923.8610
50 Columbia St.
Watertown, MA 02472

Benefit your business while supporting the Watertown Community!

Benefits of Being a WCAC Sponsor

“It’s QUICK AND EASY, BUT THE BENEFITS ARE EXCEPTIONAL!”

- **Attractive publicity at affordable costs.**
- **Exposure on a local level where your customers live.**
- **Contributions are tax-deductible.**
- **Gain recognition as a community benefactor.**
- **Provide a service to the citizens of Watertown by bringing coverage of the town and it’s events into their homes.**

*Create your own spot or work with our talented staff to produce an ad that targets your specific demographic.

*Choose between a :10, :15 or :30-second package, that best meets your budget and business needs.

*Your :10-second spot will be a full page, high resolution graphic with text and music. We can use an existing logo or create one for you.

*Your :15 or :30-second video will be created to showcase your business using a combination of voice-overs, interviews and shots of your business.

Become a WCAC...

GENERAL SPONSOR

- Your :30, :15, or :10-second spot will appear three times daily, across all WCAC programming.
- Your logo and company name will appear on our website (www.wcatv.org).
- Your logo and company name will appear three (3) times per day, seven (7) days a week on our *Honor Roll of Members and Supporters*.

...or...

PROGRAM SPONSOR

- Your :30, :15, or :10 second spot will appear before and/or after the program of your choice.
- Choose between sports, municipal meetings or any of our volunteer produced programming.

With nearly 10,000 cable subscribers in Watertown, this is a unique way to benefit your business while also supporting the community!

Prices

GENERAL SPONSOR

Six (6) Months

:10 Second Spot	\$250
:15 Second Spot	\$400
:30 Second Spot	\$600

Twelve (12) Months

:10 Second Spot	\$500
:15 Second Spot	\$800
:30 Second Spot	\$1,200



PROGRAM SPONSOR

Six (6) Months

	Before or After	Before and After
:10 Sec. Spot	\$400	\$800
:15 Sec. Spot	\$600	\$1,200
:30 Sec. Spot	\$800	\$1,600

Twelve (12) Months

	Before or After	Before and After
:10 Sec. Spot	\$800	\$1,600
:15 Sec. Spot	\$1,200	\$2,400
:30 Sec. Spot	\$1,600	\$3,200